

Carib integration lauded at CW C stamp launch

THE JAMAICAN postal administration has seen significant response since it released its Cricket World Cup (CWC) 2007 postage stamps on February 28.

In a ceremony to officially launch the Jamaican stamp series held at the PCJ Auditorium on Trafalgar Road, St. Andrew, on March 16, presentations of the set of stamps were made to Ambassador Courtney Walsh and 'Collie' Smith's family

(represented by Lindel Wright, brother of the late West Indies batsman), as well as the Jamaica Cricket Association and the National Library of Jamaica.

SUCCESSFUL SALES

In his welcome, postmaster general/CEO Michael Gentles commented on the immediate success of the sales of this series of postage stamps.

He said: "It seems that the secret must have slipped out – there is only a limited supply of these stamps available as required by the ICC CWC 2007 rules, so they are selling fast."

Gentles indicated that this type of stamp series is called an 'omnibus', and that each Caribbean host nation of the ICC Cricket World Cup 2007 will launch its own stamps in recognition of the historic event. He recommends



that companies frame them and use them to enhance the office decor.

HIGHLIGHTS

These stamps feature two of Jamaica's well-known cricketers:

- Ambassador Courtney Walsh
- 'Collie' Smith
- Trelawny Multi-purpose Stadium
- Sabina Park

■ Sheetlet with flags from all participating West Indian nations set against the background of a map of the Caribbean.

■ First-day covers are also available. These are specially decorated envelopes on which the postage stamps are placed.

INTEGRATION ALIVE

Senator Kern Spencer, Minister of State in the Ministry of Industry, Technology, Energy and Commerce, commented that the regional integration and cooperation theme is alive and well. In his greeting, he stated, "There exist some common links between each nation as depicted by the multi-cultural themes and we must recognise this as a truly Caribbean effort involving a cross-section of region:

"The combined and well-coordinated effort from the Caribbean postal administrations is a clear indication that a level of synergy exists within the region, and this is an encouraging sign to us parliamentarians, as we will



Elegantly framed sets of Jamaica's officially licensed ICC Cricket World Cup 2007 postage stamps that commemorate this international tournament were presented to (from left): Paul Campbell of the National Library of Jamaica; Ambassador Courtney Walsh; Postmaster General/CEO Michael Gentles; 'Collie' Smith's family, represented by Lindel Wright, brother of the late West Indies batsman; and 'Jackie' Hendriks of the Jamaica Cricket Association. The event was hosted by the Postal Corporation of Jamaica, at the Petroleum Corporation of Jamaica Auditorium, 36 Trafalgar Road, on Friday, March 16. In the background is an image of the \$30 stamp featuring Ambassador Walsh about to deliver one of his famous 'blistering pace attacks'.

continue to encourage a regional approach to our economic, social and cultural spheres. The Caribbean integration idea is definitely alive and well.

"Postal administrations across the region must be heralded for their foresight and diligence in ensuring that they were ready with (these) souvenir postage stamps. It is noteworthy that in Jamaica's case, additional items that will make mementos, such as key rings and rulers to display the stamp collection, were also prepared to be able to carefully target the unique marketing opportunity and to make these available at post offices to ensure that sufficient sale opportunities are generated."

Spencer was careful to point out



CONTRIBUTED PHOTO

The entire set of Jamaica's officially licensed ICC Cricket World Cup 2007 postage stamps, coordinated in a picture frame for interior décor.

that the stamps "are officially licensed products – not 'bogus' or ambush marketing items".

Ambassador Walsh gave the reply on behalf of all the recipients, noting his pride in having been bestowed with such an honour in being represented on the stamps, and for the presentation.

IMAGE SELECTION

The stamp committee selected West Indies greats Ambassador Walsh and 'Collie' Smith for this Cricket World Cup 2007 series for a specific reason. They made a decision to revere one West Indies cricketer who is still alive as a contemporary ambassador and inspiration to present cricketers, as well as cricket greats yet undiscovered, or those whose potential was unrealised. 'Collie' Smith was chosen as his accomplishments were so remarkable, but he was never previously recognised in such a prestigious format. 'Collie' Smith's selection will therefore serve to preserve his legacy and sterling contribution to West Indies cricket.

The images of the stadia are actually architect's design drawings, and were used to represent the cricket ground at which matches would be played in Jamaica. The sheetlet design is a map of the Caribbean region, with West Indies flags used as a border. The flags indicate Caribbean harmony and depict the tremendous cooperation in developing the entire series of stamps across the region.

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上午九時至下午一時為清明祭掃中華義山
時間，上午十一時正舉行公祭。為安全起
見，屆時將請有警察在場維持秩序。希望
僑胞須依時進行祭掃為要。特此通告。

此布！ 中華會館
2007年3月20日

GAH SAN

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will take place at the

Chinese Cemetery

Sun. Apr. 15th

From 9 a.m. to 1 p.m.

Ceremony starts at 11 a.m.

Adequate Security will be provided.