

Jamaica Post advances business mail' concept

JAMAICA POST'S new approach to its business mail service – the Corporate Mailroom – is specifically targeted to volume-oriented business mail. In particular, the MegaMail service is proving to be quite useful to the target customer-business operators based on the sustained increase in business mail customers.

MegaMail provides customers with a hassle-free facility for distributing large amounts of mail that have the same size and weight in one mailing without having to purchase stamps for each item. The benefits? Savings in time and handling costs – and, of course, 'time is money'. Additionally, the organisation is freed from



having to use cash, as the process is facilitated by credit cards or a manager's cheque payable to the postmaster general since the total postage cost can be obtained by phone (once the common weight of items is established).

USE MEGAMAIL FOR LARGE NUMBERS

To access the MegaMail service, customers will need to send at least 1,500 pieces at one time. Therefore, if you have large numbers of customer care letters, invitations, receipts or such mail items to distribute, use MegaMail. This facility allows companies to outsource

their mailroom operations and thus reduce operating costs. Reduced rates are only negotiated for orders meeting special criteria.

Jamaica Post is constantly responding to customer needs by rearranging its product offerings and operational framework. Based on customer research, the postal service management decided to revise the business mail products to better meet client needs, thereby accommodating smaller volumes of business mail from smaller operations.

For more information on MegaMail, call toll-free: 1-888-JAMPOST (1-888-526-7678) between 9:00 a.m. and 4:00 p.m., Mondays to Thursdays, and from 9:00 a.m. to 3:00 p.m. on Fridays. Email your enquiries to postcorp_admin@colis.com.